

# *Girls on the agenda and at the table*

AGIP's strategy  
2022 – 2024

Adolescent Girls  
Investment Plan



Please contact [Johanna Schulz](#) (AGIP Project Manager)  
with any questions.



## AGIP's strategy: *Girls on the agenda and at the table*

We envision a world where girls have the voice, choice, and agency to determine their own futures, supported by holistic investment that responds to the full complexity of girls' lives and needs.

### WHO WE ARE – THE ADOLESCENT GIRLS INVESTMENT PLAN

We are a **global, intergenerational, feminist coalition** with members from across research, philanthropy, and international development.

Our **mission** is to close the large and persistent gap between resources, evidence, and commitments for **adolescent girls** and the lived reality of girls in the most marginalised communities.

Our practice is guided by our **core values**: to be inclusive, intersectional, impactful, and informed.

Our **feminist leadership principles and conceptual framework** underpin everything we do.

### WHAT WE DO – OUR STRATEGIC OBJECTIVES

We leverage our collective strength **to influence global decision-making spaces and advocate for increased investments, commitments, and accountability** with and for adolescent girls and youth. **1**

We draw on our unique members' technical expertise to **generate, collate, and share evidence and resources informed by lived experience, demonstrating 'what works'** with and for adolescent girls and youth. **2**

### HOW WE SUCCEED – WHAT MAKES AGIP UNIQUE

We **harness the breadth of skills, expertise, and experiences** that are the foundation for our **collective strength in multi-sectoral collaboration**.

We model and promote best-practice with our approach to **meaningful girl and youth engagement (MGYE)** and **safeguarding standards**.

We **co-create tools, resources, and evidence-informed advocacy messages** to further accountability for adolescent girls and youth.

We **share our knowledge by building networks** with and for adolescent girls and youth, peers, partners, and beyond.

### HOW WE OPERATE – OUR STRATEGIC ENABLERS

Our coalition **structure, governance, and decision-making processes** reflect our commitment to DEI and enable us to deliver on our goals.

We strive for **equitable and consistent member engagement and development**, strengthening our collective capacity and supporting members as needed.

We invest in securing longer-term funding to support the **sustainable resourcing** of our strategy.

**2022**  
–  
**2024**

# The Adolescent Girls Investment Plan (AGIP)

The [Adolescent Girls Investment Plan \(AGIP\)](#) is a global, intergenerational, feminist coalition with members from research, philanthropy, and international development. We collaborate to drive political commitment and evidence-informed investments to shift outcomes for adolescent girls.

## WHO WE ARE

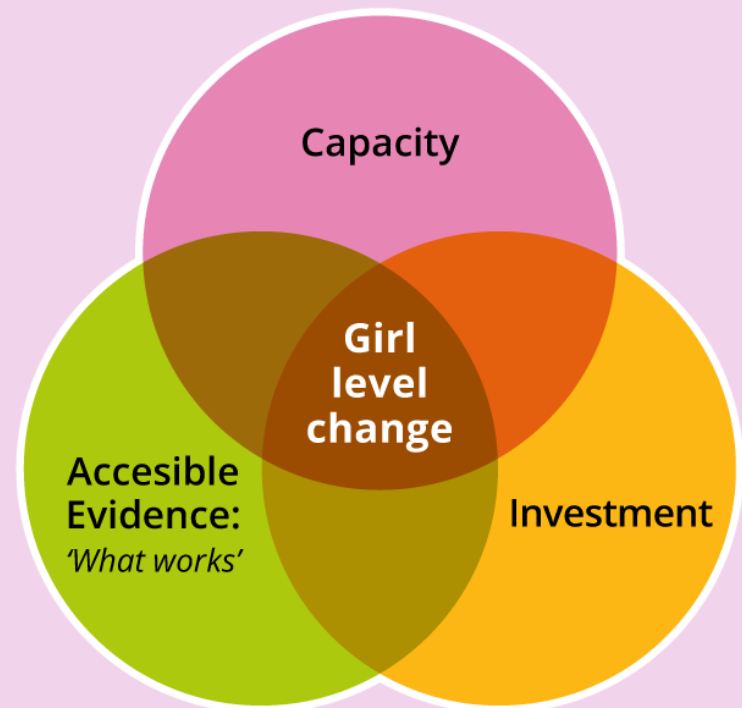
### Co-chairs:



### Members:



### Donors:



# The Adolescent Girls Investment Plan (AGIP)

*We know that failure to appropriately invest into adolescent girls – particularly the most marginalised – is a threat to girls' healthy, productive lives, and undermines progress on gender equality.*

## WHY WE EXIST

### Lack of commitment

Adolescent girls are inadequately prioritised by government ministries and donors in investment, budgeting, and evaluation

### Low evidence uptake

Robust evidence is not readily available and existing evidence is not appropriately used to act on girls' diverse risks, opportunities, and what works

### Limited capacity

Lack of knowledge and skills among public, private, and civil society actors working together in settings with large populations of girls at high risk of worst outcomes

## OUR VISION

We envision a world where girls have the voice, choice, and agency to **determine their own futures, supported by holistic investment** that responds to the full complexity of girls' lives and needs.

## OUR MISSION

We aim to **close the large and persistent gap between resources, evidence, and commitments for adolescent girls** and the lived reality of adolescent girls in the most marginalised communities.

## OUR OBJECTIVES

1. We leverage our collective strength to **influence global decision-making spaces and advocate for increased investments, commitments, and accountability** with and for adolescent girls.
2. We draw on our unique members' technical expertise to **generate, collate, and share evidence and resources, informed by lived experience, demonstrating 'what works'** with and for adolescent girls.

*Our approach to meaningful girl and youth engagement and safeguarding underpins everything we do.*

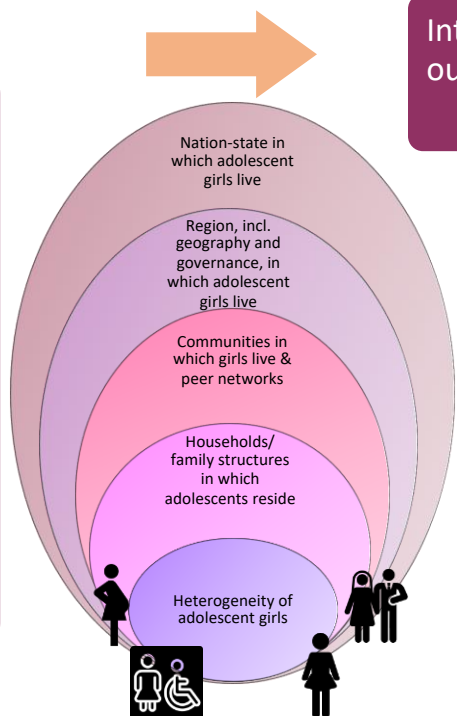
# AGIP's conceptual framework

## Conceptual Framework:

### Importance of Investments in Adolescent Girls for Gender Equitable, Sustainable Development

#### Direct enablers

- Robust and linked up evidence base
- Enhanced human resource capacity at national and sub-national levels
- Scaled up financing for adolescent-responsive and gender-transformative programming
- Strong political commitment by national gov'ts to improving the well-being of adolescent girls
- Public services are adequately financed and governed
- Private/ NGO/ civil-society-run services
- Programming that empowers girls + transforms gender norms is in place at scale
- Legal frameworks are in place that promote adolescent girls' rights
- Programmes that engage with men and boys to support girls



#### Intermediate outcomes

- Access to health services (3)
- Access to education and learning (4)
- Access to livelihoods and social protection (1, 8, 10)
- Access to protection and justice services (16)
- Access to infrastructure

- Enhanced adolescent girls' voice, choice and agency within their families, schools and communities

#### Capability Outcomes

- 21<sup>st</sup> century skills (4)
- Good health and nutrition (3)
- Psychosocial wellbeing and resilience (3)
- Decent work and social protection (1, 8, 10)
- Freedom from age- and gender-based violence, including child marriage, FGM/C (5, 16)
- Shared domestic and care burdens (5)
- Menstrual health (3)
- Gender equitable norms and practices (5)
- Civic and eventually political participation (16)
- Safe mobility within communities (11)

#### Gender- and age-disaggregated SDGs

1. No poverty
2. Zero hunger
3. Good health and well-being
4. Quality education
5. Gender equality
6. Clean water and sanitation
8. Decent work and economic growth
10. Reduced inequalities
11. Sustainable cities
16. Peace, justice and strong institutions

#### External influences that shape adolescent girls' realities

- Political environment
- Demographic changes
- Technology and media/ information channels
- Economic climate
- Climatic factors
- Social movements/ community-based organisations

# What we do: AGIP's strategic objectives

**We leverage our collective strength to influence global decision-making spaces and advocate for increased investments, commitments, and accountability with and for adolescent girls and youth.**

- We advocate with adolescent girls and youth for their unique needs to be recognised and prioritised in key policy opportunities, global and regional fora, such as, but not limited to, Generation Equality.
- We create spaces for meaningful girl and youth engagement where these don't exist, we transform current power-holding spaces, and hold decision-makers (including our members) to account.
- We use our evidence to push for greater investment and commitments for adolescent girls and youth.
- We affect girl-level change by advocating for accessible funding mechanisms and fair and appropriate resourcing of adolescent girls and youth.

1

**We draw on our unique members' technical expertise to generate, collate, and share evidence and resources informed by lived experience, demonstrating 'what works' with and for adolescent girls and youth.**

- We aim to close persisting evidence gaps by mapping and tracking global investments, resources, and commitments for adolescent girls and youth.
- We generate research and guidance on holistic investment and 'what works' for adolescent girls and youth, grounded in their lived experiences and in girl-centred approaches.
- We facilitate opportunities for sharing and learning, co-create best practice on safeguarding and accountability, and promote our tools and resources with a broad group of stakeholders – especially adolescent girls and youth themselves, and our peers and partners.

2

**Our approach to meaningful girl and youth engagement and safeguarding underpins everything we do.**

- We model and promote best-practice with our approach to meaningful girl and youth engagement (MGYE) and comprehensive safeguarding practices.
- We enable adolescent girls and youth to be agents of their own change processes by curating authentic, girl-led spaces that centre safety, self-determination, and holistic support.

# Our goals: what success looks like

By 2024, AGIP aims to achieve the following overarching strategic goals, to contribute to global-level outcomes for gender equality and girl's rights:

1

By 2024, AGIP has successfully influenced key global spaces and processes to recognise, include, and invest in the unique needs of adolescent girls and youth. AGIP has played an active role in holding key global decision-makers and organisations to account.

2

By 2024, AGIP has significantly contributed to curating a global ecosystem that generates and uses evidence, such as investment assessments and frameworks, to advocate for holistic investments in adolescent girls and youth.

3

By 2024, meaningful girl and youth engagement (MGYE) is institutionalised in key global processes. Adolescent girls' co-leadership is well resourced and supported. AGIP has created, modelled, and promoted MGYE and safeguarding best-practice and guidance for the sector and beyond.

# What makes AGIP unique

## Global legitimacy, presence, and reach:

We represent some of the largest youth advocacy organisations and programs whilst being closely connected to the point of impact. We are industry thought-leaders on adolescent girl programming and safeguarding. Our collective strength and recognition allow us to access and influence global leaders and high-level decision-making spaces.

## Multisectoral expertise – from data to a girls' life:

We draw on the wealth of our members' diverse areas of technical expertise – across our coalition, we have experts in research, advocacy, girl and youth engagement, girls' rights, and girl programming. Our global advocacy efforts are informed by our (our) research on girls and we include girls directly in our advocacy and research efforts.

## Direct collaboration with adolescent girls:

Our member organisations represent girl- and youth-centred advocacy at global, regional, and national levels. Together, we collaborate with thousands of adolescent girls and girls' networks globally. We enable and empower girl activists to participate in global events and collaboration opportunities.

## Girl-centred by design:

Our approach to meaningful girl and youth engagement is building on and combining the expertise all our members bring to the table. Our youth engagement approach and safeguarding procedures are at the highest standard whilst being youth-friendly and easy to use.

## Agile and flexible global coalition:

We are able to mobilise and respond to opportunities as they arise. We have a proven track record of successful advocacy, we are strong team-players, and build on one another's strengths and resources.



# Our achievements to date (1/2)

## Advocacy: Generation Equality engagement

- We collaborated with governments (Kenya, Canada, Ireland, Sweden, Mexico, Malawi), international organisations and collectives (UN Women, Generation Equality Youth Task Force), and national and regional civil society (FemNet, Breakthrough, Abaad) to **engage with adolescent advocates and youth networks in intergenerational accountability dialogues on Generation Equality**
- We provided **technical inputs** and an **evidence-informed technical narrative report** to GE Action Coalition leaders and **consistently advocated for safe and meaningful inclusion of adolescent girls' voices, needs and aspirations** by co-creating and hosting **three high level events** at UNGA 2020, CSW 2021 and the GE Paris Forum 2021. We also held multiple regular, smaller discussions with girls and young leaders, as well as stakeholders such as AC leaders and UN Women, to secure girl-centric commitments in the GE Blueprints. We are an official [GE commitment maker](#)
- We continue to focus on GE **accountability for adolescent girls and advocate for accessible resource mechanisms** through events such as '[GE Accountability for Adolescent Girls](#)' (03/22) and '[GEF One Year On: Shifting Power and Resources to Adolescent Girls and Youth-Led Organisations](#)' (07/22)

## Research:

- We conducted **two participatory research studies** on the effects of Covid-19 on adolescent girls and a **Covid-19 pathways** framework highlighting risks and opportunities for adolescent girls
- We developed **two robust syntheses of evidence on 'what works'** for adolescent girls

# Our achievements to date (2/2)

## Girl and Youth Engagement

- AGIP sits on the **WD Conference Advisory Board** to advise on meaningful girl and youth engagement
- AGIP was invited to present on our approach to meaningful girl and youth engagement at the SheDecides +5 Summit (May 2022)
- AGIP has ongoing engagements with UNW, **advising on meaningful girl and youth engagement withing GEF processes and for GE accountability for adolescent girls** (specifically, the Adolescent Girls Advisory Body)

## Our collaboration offering

- Collaborate on **joint advocacy opportunities that shift power and resources to adolescent girls and youth-led organisations**, specifically in the Generation Equality context
- Act in an **advisory capacity on meaningful girl and youth engagement and safeguarding** for specific opportunities (events, targeted or sustained engagements, processes)
- **Host/facilitate and/or co-design engagement opportunities** with adolescent girls
- **Present our best-practice approach** to meaningful girl and youth engagement and safeguarding
- **Present the findings of our [research](#)** (applicable to many contexts)

Please contact Johanna ([Johanna.Schulz@plan-international.org](mailto:Johanna.Schulz@plan-international.org)) if you are interested in exploring any of the above.

# Adolescent Girls Investment Plan



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