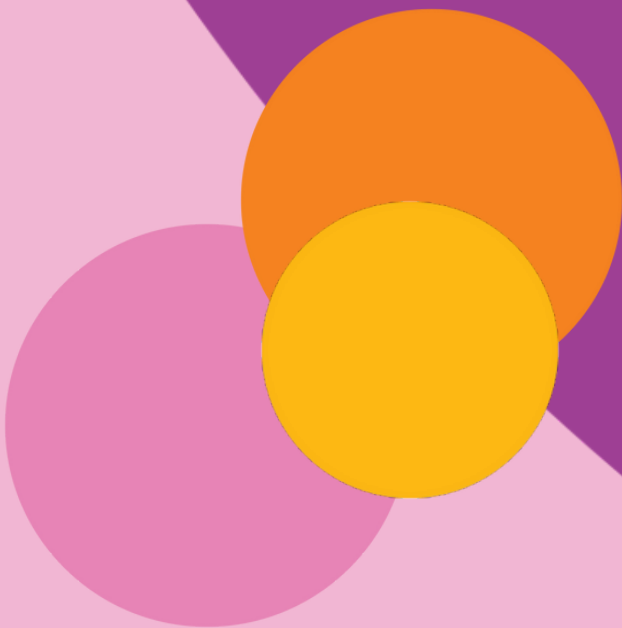


Adolescent Girls
Investment Plan



2024 Annual Report



A note from the Co-Chairs



As we close the final chapter of the [Adolescent Girls investment Plan's](#) 2022–2024 Strategy 'Girls on the Agenda and at the Table', we find ourselves at a pivotal moment. The past year has laid bare the urgency of our mission: adolescent girls are facing an alarming rollback in rights, and the sector is experiencing shrinking civic spaces and widening funding gaps. Yet 2024 was also a year of resilience, bold collective action, and renewed solidarity.

This year, AGIP launched the [Girl-Centred Accountability Charter](#), contributed to the evidence gap on [resourcing girl and youth-led work](#), and co-created bold global advocacy moments with adolescent girls in leadership roles. We deepened our commitment to shared learning, integrating girl-led insights into the strategy refresh and strengthening systems of accountability and inclusion.

As Co-Chairs, we are immensely proud of what we have achieved together over the last year. We thank every member, partner, and girl leader who stood with us in 2024, and are grateful to the [Wellspring Philanthropic Fund](#) for making it all possible. We look forward to entering AGIP's next chapter with purpose and renewed commitment to adolescent girls.

- AGIP Co-Chairs
Joy Zawadi, Akili Dada
Kathleen Sherwin, Plan International

About AGIP

Who We Are

The Adolescent Girls Investment Plan (AGIP), co-chaired by [Plan International](#) and [Akili Dada](#), is a global, intergenerational, feminist coalition with members from research, philanthropy, and girl-focused development organisations. We collaborate to drive political commitment and evidence-informed investments to shift outcomes for adolescent girls.

Our Members

AGIP's members span national, regional, and global organisations committed to advancing the rights, leadership, and resourcing of adolescent girls.

In 2024, AGIP onboarded two new partners: **Action Aid UK** and **FRIDA Fund**, bringing our number to 17 coalition members and two community partners.



This year our members demonstrated what feminist and girl-centred collaboration can achieve — advocating from community level to the United Nations to ensure that girls are centred and involved wherever decisions about their lives are made. Across the year, members championed adolescent girls' rights through powerful campaigns, research, and policy influence.

Our Progress in 2024

2024 marked a transitional year for AGIP as we concluded our **2022–2024 strategy ‘Girls on the Agenda and at the Table’** and laid the groundwork for the next phase.

Our efforts over 2024 were grounded in these strategic objectives:

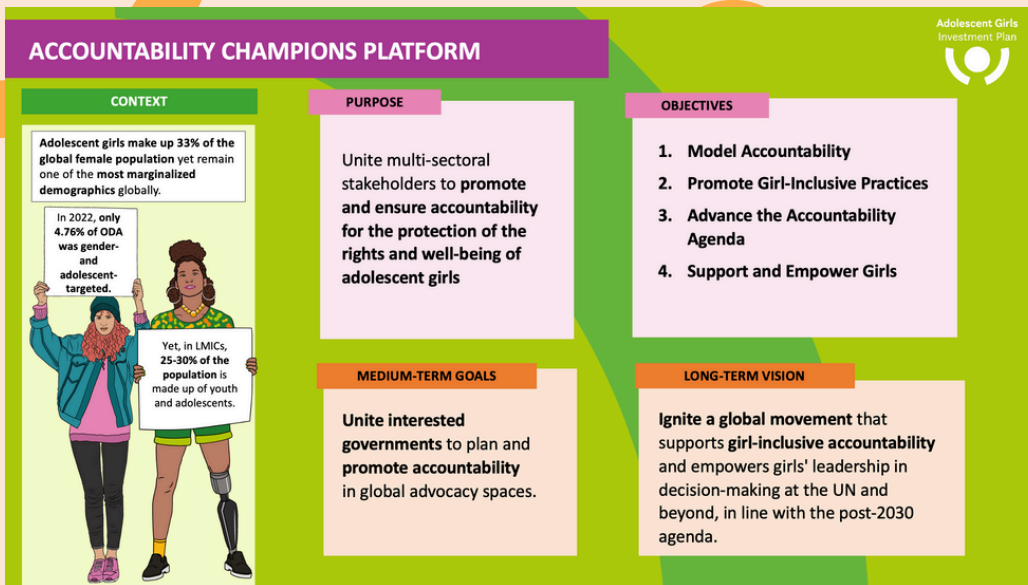
- **Advocacy:** Driving political accountability for adolescent girls through coordinated advocacy across global policy platforms.
- **Evidence:** Generating evidence to influence decision-makers and support action that works for adolescent girls.
- **Meaningful girl & youth engagement:** Centring adolescent girls in decision-making and power-sharing processes through meaningful, resourced engagement.

As a collective, AGIP made progress and impact across these objectives in 2024. From launching the [Accountability Champions Platform](#) to advocating with and for girls at high-level global spaces such as the [CSW68](#) and [Summit of the Future](#), AGIP pushed for stronger, girl-centred accountability. We contributed to the sector’s knowledge base through **evidence** co-created with adolescent girls and continued to model best practice in **governance** through our [Adolescent Girls Advisory Committee \(AGAC\)](#).

We also began a comprehensive **strategy refresh** process, engaging members, AGAC, and the Board to assess AGIP’s strengths and shape our next chapter – a process to be completed in 2025. This collective process reaffirmed our commitment to ensuring that adolescent girls are not only on the agenda, but also at the table, equipped to lead, challenge, and shape the systems around them.



Advocacy



AGIP's advocacy in 2024 focused on **shifting power and resources to adolescent girls** by driving political commitment, enabling girl-led engagement, and holding governments accountable to their promises. AGIP aimed to institutionalise girl-centred accountability within global policy spaces — ensuring adolescent girls are not only consulted, but empowered to lead, influence, and shape decision-making.

At the 68th Commission on the Status of Women (CSW68) in March 2024, **AGIP co-hosted the event “In Conversation with Adolescent Girls: What It Means to Be a Girl’s Ally on the Global Stage”**. Held at UNFPA Headquarters, the session created space for adolescent girls to speak candidly about their experiences in global advocacy platforms — challenging institutions to move beyond symbolic inclusion. Girl leaders from multiple countries spoke alongside senior government officials from Canada, the United States, Sierra Leone, and Kenya, calling for transparency, resourcing, and shared power.

In September 2024, AGIP built on this momentum at the Summit of the Future by launching the **Girl-Centred Accountability Charter** at **an official side event**. The Charter sets out eight concrete actions governments can take to model accountability with and for adolescent girls, for example publishing progress reports, including girls in official delegations, and allocating dedicated financial and non-financial resources to support their participation. Canada, Sierra Leone, and the United States became the first governments to **sign on**.

In 2024, AGIP:

- **Elevated adolescent girls’ leadership** in high-level policy spaces including CSW68 and the Summit of the Future.
- **Secured government endorsements** for the Girl-Centred Accountability Charter, laying the groundwork for structural accountability.
- **Facilitated intergenerational dialogue**, pairing girl leaders with government, CSOs and UN representatives.
- **Launched new tools** — including **the Charter**, advocacy briefs, and messaging guides — to support member-led and girl-led advocacy around accountability.

Evidence



In 2024, AGIP's evidence work focused on co-developing research with adolescent girls, prioritising accessibility through multilingual outputs and connecting evidence to advocacy.

In collaboration with [Gender and Adolescence: Global Evidence \(GAGE\)](#), we launched the report [Resourcing Girls: The Potential and Challenges of Girl- and Youth-Led Organising](#), a study that explored how girl- and youth-led organisations operate, access funding, and navigate decision-making spaces. Drawing on evidence from grassroots actors, donors, and intermediaries, the report found that while global commitments to fund girls and youth are growing, implementation remains inconsistent and exclusionary. The research was launched via an [interactive global webinar](#) attended by over 80 participants, including youth leaders, research contributors, CSOs, academics, donors, and government officials. Moderated by a youth leader, the session featured powerful reflections from girl- and youth-led organisations as well as sector actors on how resourcing models can better reflect the realities of girls' lives. Together, speakers and attendees shared strategies to address sustainability gaps, unlock flexible funding, and strengthen youth-led systems of accountability.

At the end of 2024, AGIP members [GAGE](#) and [International Center for Research on Women \(ICRW\)](#) completed three more research publications, focusing on investing in adolescent girls, system-led accountability and participatory research. All three are scheduled for launch in 2025.

This [body of evidence](#) strengthens AGIP's call for bold, structural investments in adolescent girls and reaffirms our role as a connector between girl-led insight and global decision-making. It reinforces our advocacy for girl-centred accountability by providing clear, empirical evidence of where the system is failing — and what is needed to change it.

Meaningful Girl & Youth Engagement



In 2024, we deepened our commitment to meaningful girl and youth engagement by investing in governance, co-creation, and safe participation, making intergenerational leadership a lived practice through the Adolescent Girls Advisory Committee launched in 2023.

SHIFTING POWER TO ADOLESCENT GIRLS INTERNALLY

- **Governance engagement:** The first AGAC cohort completed its term in December 2024, with 3 Girl Advisors continuing as full members of AGIP's Board — including one in the new role of Board Vice-Chair, Youth. Girl Advisors contributed actively to decision-making on strategy, annual workplans, research priorities, and coalition governance.
- **Voluntary extension:** 9 Girl Advisors voluntarily extended their terms by 5 months to co-design the second cohort, create transition documents, and input into AGIP's refreshed strategy — reinforcing continuity and shared leadership.
- **Promotion of girl advisory models:** In December 2024, AGIP Girl Advisors led a global, girl-led webinar on adolescent girl advisory structures, featuring speakers from AGAC bodies by EMpower and Global Fund for Women. Over 30 organisations joined to explore shared leadership lessons, challenges, and recommendations.
- **Focus on wellbeing and mutual learning:** Monthly AGAC calls prioritised capacity-building, peer support, and joy — featuring sessions on participatory research, leadership, and feminist movement-building. Girl Advisors co-designed and co-facilitated 10 monthly sessions, gaining hands-on design and facilitation experience.
- **Structural support for engagement:** AGIP ensured financial recognition (USD 11,000+) and mentorship to promote equitable access. All communication and engagement was delivered in English, French, and Spanish.

AGIP'S EXTERNAL EFFORTS ON MGYE

Beyond internal shifts, AGIP meaningfully engaged 7 adolescent girls and 5 young women in global advocacy efforts including CSW68 (March), Summit of the Future (September), and the AGAC webinar (December). They served as co-designers, co-facilitators, moderators, spotlight speakers, and panellists — supported by agenda training, public speaking prep, safeguarding guidance, and 1:1 sessions as needed. AGIP conducted full safeguarding due diligence ahead of each event and provided financial recognition totalling USD 2,300. More adolescent girls and young people joined as participants in each event.

Shared Leadership in Action



AGIP GOVERNANCE

AGIP's governance model is grounded in feminist, intergenerational values, designed to ensure shared leadership, transparency, and accountability across all levels of the coalition. The AGIP Board continued to play a pivotal role in setting strategic direction, supported by the AGIP Secretariat and guided by the insights and leadership of our Adolescent Girls Advisory Committee (AGAC).

AGAC, composed of 12 adolescent girls and young women, continued to play a central role in AGIP's governance and strategy. Three Girl Advisors held decision-making roles on the AGIP Board, supporting strategic, technical, and advisory functions of the coalition.

THE SECRETARIAT

In 2024, the [AGIP Secretariat](#) welcomed two new members: **Olivia Burns** joined as Project Manager, bringing a strong background in culture, communications, and gender equality strategy and programming; and **Malowa O-Njeru** came on board as Communications and Engagement Officer, with expertise in feminist influencing and movement-building. Together with **Pooja Singh**, our Youth Engagement and Advocacy Specialist, the Secretariat has supported strategic coordination and member engagement across the coalition.

STRATEGY REFRESH

2024 marked a pivotal transition for AGIP as we concluded our 2022–2024 Strategy and began the process of developing a refreshed strategy for 2025–2027. This process was shaped by extensive feedback from members, [the Adolescent Girls Advisory Committee](#), and [the Board](#), and grounded in reflections on what's working, what's needed, and what lies ahead in a context of shifting global realities.

Key recommendations from across the coalition called for **greater emphasis on collective action, improved evidence uptake, meaningful girl engagement, and sector-wide accountability**. The refresh reaffirmed AGIP's role as a connector, amplifier, and advocate, committed to creating girl-centred systems of influence and shared learning. The new strategy will be launched together with our members in mid-2025.

Closing Reflections

As we close out 2024 and the final year of our 2022–2024 strategy, AGIP reflects on a powerful period of progress: we have worked collectively to get adolescent **girls on the agenda and at the table** — in global policy spaces, research processes, and coalition decision-making.

But visibility is only the beginning. In an era marked by political instability, shrinking civic space, and intensified rollbacks on gender equality, **AGIP is entering a new phase of work: holding ourselves, the sector, and decision-makers to account for the girl-centred commitments that have been made.**

Our efforts in 2024 showcased the strength of feminist collaboration — grounded in evidence, led by girls, and propelled by collective action. AGIP remains committed to ensuring that adolescent girls are not only seen and heard, but trusted, safeguarded, and equipped to lead — at every table where decisions about their lives are made.

Thank you

AGIP is deeply grateful to the Wellspring Philanthropic Fund, whose sustained support throughout 2024 enabled us to deliver on key strategic priorities, strengthen our Secretariat, and centre and prioritise adolescent girls in all we do.

Their flexible, feminist funding approach has allowed AGIP to prioritise youth-led leadership and member engagement, and conduct a rigorous strategic review.

Wellspring's ongoing commitment in coming years will allow AGIP to finalise and implement the new strategy, and continue convening cross-sectoral dialogue, advancing girl-centred accountability, and resourcing adolescent girl engagement with safety and care.



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