



AGIP IMPACT REPORT 2019-2024

Five Years of Collective Action: Investing in Change with Adolescent Girls



Foreword from the AGIP Co-Chairs

When we began this journey five years ago, AGIP was a belief that adolescent girls are not merely beneficiaries but powerful architects of social change.

Today, AGIP is a global coalition of 18 organizations collaborating to drive political commitment, accountability, and evidence-informed investment to create positive impact for adolescent girls in all their diversity.

This report celebrates the collective achievements of our coalition over its first five years, a period marked by crisis, creativity, and collaboration. From the pandemic to the rise of new global movements, AGIP has adapted, learned, and led consistently, keeping adolescent girls at the heart of our advocacy and action.

As we implement our 2025-2027 AGIP Strategy, we invite our members, funders, girls and peers to continue building with us to elevate adolescent girls' power and leadership in shaping a more equitable world.

- The AGIP Co-Chairs: Joy Zawadi, Awa Faly Ba



Background on the Report

This Impact Report draws on an external strategic consultancy commissioned by the AGIP Board in May 2025, prior to the launch of AGIP's 2025–2027 strategy, *Action and Accountability for Adolescent Girls*. The purpose of the review was to reflect on AGIP's evolution and impact since its founding, assess its unique value within the girls' rights ecosystem, and examine how its core strengths can continue to drive positive outcomes amid funding cuts, geopolitical instability, and growing backlash against girls' and women's rights.



Conducted between July and October 2025 by consultants **Varina Winder** and **Betsy Bramon**, the project combined a comprehensive desk review of AGIP strategy documents, research outputs, and advocacy products with deep engagement across the coalition. This included key informant interviews with adolescent girls, member organizations, funders, Board representatives, and the Secretariat, as well as member and Board workshops and surveys.

The consultancy produced two complementary outputs: an Achievements Report, documenting AGIP's historical strengths and contributions from its founding to the end of its 2024 strategy, and an Insights Report, capturing member reflections, sector challenges, and strategic directions for 2025 and beyond. Together, these outputs underpin the analysis in this Impact Report and provide a grounded, collective assessment of AGIP's positioning, enabling factors, and ongoing role as a girl-centred coalition.

The anonymised quotes throughout this report come from the key informant interviews conducted by the consultants.

Our Story: AGIP's Mission & Evolution

The **Adolescent Girls Investment Plan (AGIP)** was created by eight founding members (Gender and Adolescence: Global Evidence, Girls Not Brides, International Center for Research on Women, International Planned Parenthood Federation, Malala Fund, Plan International, Save the Children, and Women Deliver) in 2019 to address a critical gap: despite global commitments to gender equality, adolescent girls remained **underfunded, underrepresented, and unheard**.

AGIP's foundational theory of change was that in bringing together the most influential actors in the girl-focused space, the sector could close the many gaps in research, investment, and advocacy that girls face to advance gender equality.

As the broader development and gender equality sectors have increasingly recognized adolescent girls as a key population, this principle has remained tightly woven into every aspect of the coalition's work, from strategic planning to evidence generation to advocacy initiatives. This commitment was reflected in **AGIP's 2022-2024 Strategy, *Girls on the Agenda and at the Table***, where we put the principle of "nothing about her without her" into practice, ensuring adolescent girls held seats at decision-making tables, were supported to engage safely and meaningfully, and were recognized as partners in shaping advocacy, evidence, and action.

Since its founding in 2019 and operationalisation in 2020, AGIP has grown from **8 to 18 member organizations** across the globe. Our members bring deep thematic expertise across a range of issues central to adolescent girls' lives, from SRHR to education, economic justice to movement-building. What unites this coalition is a shared commitment to girls' leadership, amplifying evidence, and advancing girl-centred commitments and accountability across global systems.

Alongside investments from our founding members, AGIP's mission has been brought to life over the years with support from the **Ford Foundation, the Gates Foundation**, and the **Wellspring Philanthropic Fund**.

"We hear it from girls - they're not single issues, that's not how they want to be represented. AGIP has been critical as a more holistic platform."

2019-2024 Impact

What We've Built Together

Over five years, AGIP has contributed to **shaping global norms**, generated **field-building research**, and set a **new standard for girl-centered engagement**. The coalition has not only produced critical evidence on adolescent girls' realities, investments, and accountability but has also actively disseminated this research across global policy spaces, advocacy platforms, and partner networks to drive uptake and action. AGIP has elevated adolescent girls' voices in decision-making forums, strengthened accountability mechanisms, and built a trusted platform for collective advocacy.

AGIP's impact is powered by **cross-sector partnership** and a **holistic approach**: members combine advocacy, research, and youth engagement expertise across thematic areas to strengthen collective impact. We are grateful to all our members for their passion, expertise and collaboration throughout AGIP's first five years, and for their ongoing critical work with and for adolescent girls.



“Where AGIP sees a gap, it creates a solution.”

1. Advocacy: Amplifying Girls' Voices in Decision-Making

AGIP has become a recognized partner in influencing global platforms to shift power and resources to adolescent girls. Beyond visibility, this advocacy has **shifted who is heard, whose priorities are centered, and how accountability to girls is practiced**, ensuring that policies and commitments increasingly reflect adolescent girls' lived realities, not just institutional agendas. As a result, adolescent girls have gained **direct access to power, increased their legitimacy as policy actors**, and **helped create stronger mechanisms to hold governments to account**.

Our Advocacy Highlights:



12+ high-level advocacy interventions at UNGA, CSW, Women Deliver, and the Global Forum on Adolescents which directly amplified **girl-led demands on education, SRHR, gender-based violence, and economic justice**, shaping discourse and influencing institutional priorities.



Intergenerational dialogues at the Generation Equality Forum (GEF) in 2021, which ensured that **girl-led priorities directly shaped official commitments**, embedding adolescent girls' voices into one of the most significant global gender equality frameworks of the decade.



The Accountability Champions Platform (ACP), launched in 2024, **secured formal commitments** from governments, including Canada, the U.S., and Sierra Leone, marking a critical shift from symbolic participation to **measurable government accountability to adolescent girls**.

“We absolutely need more accountability for girls, to girls. [AGIP is] actually providing case studies and a system. They're seeing the gap and building the field.”

2. Evidence: Bridging Gaps in Girl-Centered Knowledge

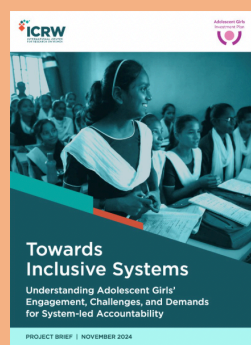
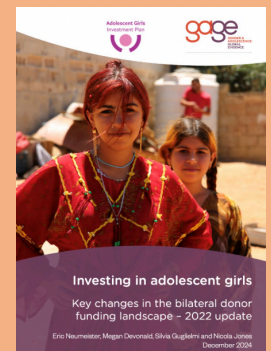
AGIP is committed to producing and disseminating robust research that bridges critical evidence gaps in the sector, particularly on investment in and accountability for adolescent girls. Over the years, AGIP’s evidence work has become a field-building force in the girls’ rights sector, reshaping how data on adolescent girls is generated, applied, and mobilized for action. Across global policy spaces, AGIP’s research is now widely recognized as **credible, actionable, and politically relevant**, filling long-standing evidence gaps that previously limited accountability and investment for girls.

Our Evidence Highlights:



12+ major research products co-produced with **8 AGIP member organizations** and **9 external collaborators**, significantly expanding the global evidence base on adolescent girls.

In particular, the launch of **landmark studies on funding flows for adolescent girls** and **mapping of accountability systems** that are now used as **sector-wide reference points** by advocates, donors, and multilaterals.



A strong **research-to-action model**, ensuring findings are actively translated into **advocacy briefs, global policy engagement, and concrete policy dialogue**, rather than remaining static reports.

AGIP has not only generated knowledge but has helped shift who evidence is for, how it is produced, and how it is used to advance real accountability and investment for adolescent girls.

“To have an advocacy moment linked with a research product is a role that AGIP has played really well.”

3. Meaningful Girl & Youth Engagement: Setting the Global Standard

AGIP has helped shift global norms on how adolescent girls and young women participate in decision-making from token consultation to real power, safety, and leadership. Through sustained investment in **feminist safeguarding, compensation, and shared leadership**, AGIP has ensured that adolescent girls are not only present in global spaces but also protected, respected, and influential.

Our MGYE Highlights:



Launched in 2023, **the Adolescent Girls Advisory Committee (AGAC) has institutionalized girls' leadership within AGIP**, embedding adolescent girls' perspectives at the heart of coalition advocacy, evidence-building, and governance.

\$25,000+ in direct compensation ensured adolescent girls' time, labour, and expertise were recognized as professional and valuable.



\$19,000+ in participation support enabled 50+ adolescent girls and 20+ young women to access major global advocacy forums they would otherwise have been excluded from.

AGIP's feminist safeguarding practices became a sector benchmark, including serving as the official technical safeguarding partner for Women Deliver 2023, serving thousands of young participants and influencing global event standards.



Adolescent girls moved from being invited as guests to **recognized leaders, advisors, and agenda-setters**, with safer access to power, resources, and policy influence at the global level.

"The culture of AGIP is girl-centered. It's true empowerment. It is a very welcoming culture and safe environment with proper safeguarding."

Foundations of our Impact

AGIP's Enabling Factors

There are a number of enabling factors which explain *how* AGIP has been able to deliver results, remain relevant through crises, and sustain a strong, values-driven coalition over time.

Adaptability and Making 'Smart Bets'

AGIP's success is rooted in its ability to **evolve with girls' changing realities and shifting global contexts**. Since its founding, the coalition has moved through multiple strategic "lives" responding to COVID-19 disruptions, changes in global financing, and rising backlash against gender equality and girls' rights. Flexible funding has enabled AGIP to pivot quickly, test new approaches, and seize emerging opportunities without being constrained by rigid project cycles.

AGIP has demonstrated a strong instinct for making smart strategic bets: knowing when to step into major global processes and when to step back, maximizing influence without overstretching capacity. From rapid COVID-era pivots and evolving engagement with GEF, to the launch of platforms like the Accountability Champions Platform, AGIP has consistently shown disciplined, forward-looking leadership rather than reactive participation.

"AGIP has been able to be opportunistic. Be in the room. Be in the space."



Solidarity and Shared Leadership

AGIP's strength is not only structural, but deeply relational and political. Not despite, but because of a **diverse membership** of youth-led organisations, INGOs, researchers and movements, the coalition has maintained a shared sense of purpose rooted in **solidarity with adolescent girls and with one another**. This solidarity has sustained collaboration through funding cuts, political pressure, and shrinking civic space. The consultancy found AGIP to be a *"space greater than the sum of its parts,"* where trust, shared ownership, and collective strategy multiply individual organisational impact.

Intergenerational leadership is embedded through the Adolescent Girls Advisory Committee (AGAC), where adolescent girls and young women co-shape AGIP's strategy, contribute to governance, and co-lead global advocacy.

"There's an element of really pushing the bounds beyond competition, and really thinking about collaboration."



Visionary Board and Strong Secretariat

This shared leadership is reinforced by an active, values-driven Board and a small but highly effective Secretariat. The Board holds long-term vision and protects AGIP's feminist principles, while the Secretariat operates with agility, political sharpness, and high trust, enabling the coalition to function efficiently and *"punch above its weight."*

"The Secretariat enables everything, especially the co-creation, that's the best way to say it."

AGIP's Unique Offering

Informed by our wins and supported by our enabling factors, AGIP's refreshed Unique Value Propositions for the 2025-2027 Strategy reaffirm our identity as a coalition that is principled, girl-centred, and uniquely positioned to drive sector-wide change. These characteristics strengthen how we communicate our work, guide our strategic direction, and anchor our implementation in 2026 and beyond.

1

Girl-Centered: By Design and In Practice

We walk the talk on adolescent girls' inclusion and leadership, setting the global standard on safeguarding. Guided by our Girl Advisors, co-creation with adolescent girls shapes how we operate. We enable and empower girls to drive the agenda, collaborate, and meaningfully participate in global events.

2

Focus on Accountability

We model and provide frameworks on how to develop, uphold, and implement girl-centered commitments. Our work helps ensure girls remain consistently prioritized not only by the coalition, but across the sector, by governments, and within the multilateral system.

3

Multi-Issue and Holistic

We are united in driving the global agenda for adolescent girls. Being girl-centered means addressing the full range of issues that shape their lives and communities. Through this shared vision, we contribute to sector-wide growth and more intersectional approaches to policy and programming.

4

Cross-Sector Expertise

We represent globally diverse, high-impact leaders with international and grassroots networks. We draw on the collective strength of our technical expertise, advocacy, research, girl engagement, girls' rights programming and build on one another's knowledge and resources through mutual support and continuous learning.

"A real value-add is...offering a space to be greater than the sum of the parts."

Looking Ahead to 2026



As AGIP implements its **2025–2027 Strategy: Action and Accountability for Adolescent Girls**, motivated by our consultants’ findings and the urgent need to protect girls’ rights, we stand ready to meet new challenges with courage and clarity.

Building on our strong foundations and leaning into our UVPs, in 2026 we will continue to progress across our strategic areas: Advocacy, Evidence and Meaningful Girl Engagement. AGIP’s priorities are to sharpen our collective advocacy on accountability; expand uptake of critical evidence among the sector and girl advocates; hold the line on girls’ meaningful participation in global decision-making spaces; set new standards for safeguarding in constricted contexts; and deepen collaboration and learning across the coalition.

In the short-term, AGIP will focus on strengthening our governance structures; cultivating stronger coordination between members through knowledge-sharing; and developing our Girl Advocacy Fund to support the participation of young advocates in the decisions that impact their lives.

At a time of growing pressure on civil society and rollbacks on rights, AGIP will continue to serve as a space for solidarity, shared learning, and coordinated action, ensuring that girls’ voices, leadership, and rights remain central to global discourse and decision-making on gender equality.

“AGIP puts girls at the center, believes in them, actually co-creates with them... and that’s what girls of the future - that’s what girls right now need.”

AGIP is a coalition built on collaboration, evidence-informed advocacy, and adolescent girls' leadership. We welcome partners, funders, practitioners, and advocates to connect with our work, explore our resources, and join us in advancing accountability and investment for adolescent girls. Thank you to everyone who has contributed to making our first five years a success.

"In the next 5-10 years...sisterhood and friendship even in key agendas, even across social issues - that is the culture young girls in AGIP are coming up with, and that's what will be the norm. AGIP is the changemaker kind of difference that will be the norm."



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